

# Select



December 2014  
Issue # 14

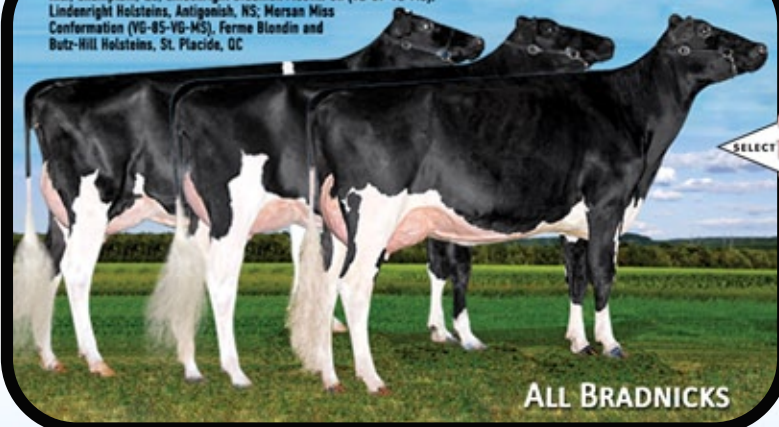
# Connections

## SELECT SIRES GENERVATIONS

LOOK NO FURTHER THAN THE TOP OF THE CHARTS

#1 Conformation at	+20	BRADNICK	7HO10999
#2 Conformation at	+19	DEMPSEY	7HO09264
#2 Conformation at	+19	GOLD CHIP	7HO10920
#5 Conformation at	+17	ATWOOD	7HO10506

Photos (l-r): Massico Bradnick Carla (VG-84-VG-MS), Massicotte Holsteins Inc., Champlain, QC; Lindenright Bradnick Moovin On (VG-87-VG-MS), Lindenright Holsteins, Antigonish, NS; Mersan Miss Conformation (VG-85-VG-MS), Ferme Blondin and Butz-Hill Holsteins, St. Placide, QC



ALL BRADNICKS

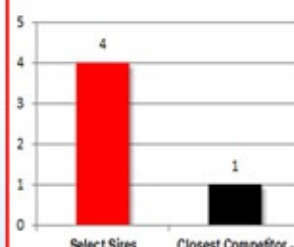
NEW #1 GTPI leader! 7HO11314 MOGUL +2586 GTPI USA 12/14



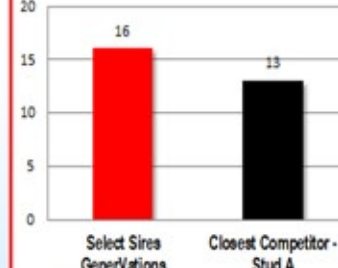
Patty Jones

OCD MOGUL FUZZY NAVAL (VG-87-VG-MS)  
PROGENESIS LP, CAMBRIDGE, ON.

Top 5 Conformation - CDN 12/14



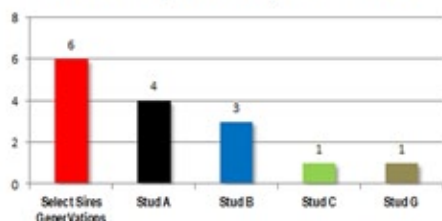
Comparison - Top 50 LPI - CDN 12/14



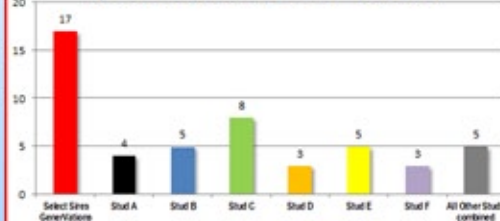
ALSO, TOPPING THE CHARTS:

#1 COMBINED MS (+20) AND TYPE (+19) SIRE ON TOP 100 GPA LPI (CDN 12/14) **MOTIVATOR 250HO1123** WITH GPA LPI +3417

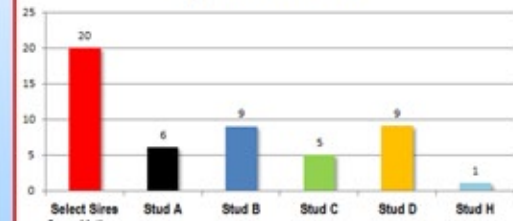
15 Sires in the Top 50 LPI have Type >10 - CDN 12/14



Top 50 International MACE LPI - CDN 12/14



Top 50 TPI - USA 12/14



7JE01088 COLTON



Frank Robinson

CHARLYN COLTON NICKI (VG-85), CHARLYN COLTON EVE (VG-87), CHARLYN COLTON ELEGANT (VG-85)  
CHARLYN JERSEYS, WARWICK TWP, ON.

## DOMINATING THE LPI LIST CDN 12/14

Top 8 LPI Jersey - CDN 12/14





## INTRODUCING COWMANAGER

The eye on your farm...Even when you are not looking

CowManager is a continuous herd monitoring system. The SensOor is a computer microchip that is combined with the cow's ear tag. The system includes three modules that monitor activity, health and nutrition, using ear temperature and rumination.

Early results are available in tie-stall operations that are proving to be very accurate. Over 133,000 tags have been put into cows by Select Sires Inc. There is no question this system works. Make the decision to purchase your system today from Select Sires GenerVations!

Excellent Data generation to give a total overview of how each individual cow spends the hours of her day. Monitors feed and social changes to predict the early onset of disturbances to a cow's overall health.



For more information on how CowManager can work in your herd contact:

**Your Select Sires GenerVations  
Sales Representative**



The configuration of the CowManager system makes for easy installation and maintenance. Data from the ear tag is communicated through the router to the coordinator and computer hourly. Information can be viewed on your mobile devices through a web browser or the app.



Router



Coordinator



Farm Computer



Mobile Device

The CowManager system app makes mobile viewing of data and receiving health and heat detection alerts easy.



October's issue of Select Connections introduced SOP products to Select Sires GenerVation's line up of products. Recently, the Select Sires GenerVations management team and SMS Evaluators were able to go to Italy to see SOP products in use on farm. We asked **Sandy MacGillivray** – SMS Evaluator, Western Ontario about SOP Products.

*"This product really works! After seeing several herds in Italy with heifer packs that were way over crowded and seeing how clean and dry the heifers were ( Even after almost 2 feet of rain the week before we landed) I am a believer in what SOP can do. The pens were odorless. After touring 3-5 farms in a day, our bus and clothes did not smell at all like barn."*

*"SOP gold cow can help reduce the odour in pack pens as well as help reduce SSC. SOP will help break down the pack and will reduce the # of times they need to be cleaned out in a year. By adding SOP, the bedding will remain dryer and should reduce the amount of straw needed to bed the pen. The bedding will still turn black and look like compost but will remain dry and the cows will remain clean and healthy. SOP locks the nitrogen into the manure and doesn't put it into the air, therefore making the manure a better fertilizer for fields and reducing the ammonia in the air making the cows healthier. Ask your Select Sires GenerVations sales rep about SOP products today!" - Sandy MacGillivray*

## Congratulations

to **Ferme JMS Amitiés**.

They entered our Draw in October's Select Connection and were drawn to win

Two Select Sires GenerVations Jackets with their Farm name on them.

Watch for upcoming contests in future issues of

**Select Connections!**