

BULL PROFILE

7H011314 **MOGUL** **#1 TPI Sire**
USA 12/14

By Sire Analyst - Rick Verbeek - Select Sires Inc.

7H011314 Mogul is the most impressive sire in recent history and considering recent history that says a lot! I have never received as many positive phone calls about a bull and his daughters before he received his official proof like Mogul. His proof is evidence that those phone calls were correct. The first quality you notice in Mogul daughters is their impressive rear udders, combined with extremely strong fore udders and terrific symmetry to the udders. He sires udders that have a beautiful milky appearance with the balance and style that makes you think they will last forever while making lots of milk throughout their lifetime. Mogul is also very dominant in is overall type pattern, you see high scoring two year olds from nearly every sire combination you can imagine. Every time you see another daughter, you walk away knowing that she is a Mogul. He sires the right size (moderate stature) cow, with good dairy strength and width from front to rear, he sires terrific feet and they travel on very sound legs. If I was going to protect him a little it would be to avoid using him on extremely straight legged cows. If you were going to be extremely critical you might also like to see a little more depth of rear rib and a slightly longer teat. The nice thing is that Mogul maintains his great sire fertility, the calves are born easily, start fast, and the moment you like them the best is when they enter the milking herd ready to go to work! Mogul is definitely one of the "use him on anything in heat" type of bulls, but I think his best mating combinations will be on Planet, Bookem, Shamrock, Observer, Man-O-Man, and most importantly for the Canadian Market....Goldwyn!

7H010999 **Bradnick** **#1 TYPE Sire**
CDN 12/14

By Sire Analyst - Scott Culbertson - Select Sires Inc.

I've seen 50 milking daughters in a very short time. All have pretty impressive futures. They are not as open and dairy as most farmers want right away. They will be slow maturing and the more calves they have the more they will open up. Planet blood could be an ideal situation, but being a very high type bull, he will get used on everything. Use on Goldwyns or Atwoods with a big dairy look, he makes somewhat of a smoother kind but they are tall and black and knowing his cow family, they will get better and better each lactation. If I had to protect something, it would be teat length but you fall in love with the big black frame, width of chest floor and wide rear ends. You may not see the great Bradnick till older cows. And what a great conception bull as well!

Select Sires GenerVations & 4-H Ontario Team Up!



Select Sires GenerVations was proud to sponsor the "Win your 2015 4-H Dairy Project" draw at the recent CDX2015. SSG had 4 calves for the 4-H winner to choose from: a McCutchen, a Guthrie, a Malone-Red & a Governor. Proceeds from the ticket sales went to the winning 4-H member's club. The 4-H Draw winner was Brooklyn Eby. She picked: River Dale McCutchen Winner & \$4,860 will go to support Waterloo County 4-H Club.

L to R: Peter Scharringa (SSG), Jordan Underhill (CDX), Hugh Van Hout (SSG), Brooklyn's Dad - Mike Eby with McCutchen calf after the draw at CDX2015



EDG Desire Mogul Dice (VG-86 2YR)



L to R: Lindenright Bradnick Moovin On (VG-87-2YR), Massico Bradnick Candice (VG-85 2YR), Massico Bradnick Carla (VG-86 2YR), Camphols Bradnick Ann (VG-85 2YR)

Select








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Connections

Do you want a VG 2YR Old?

The Top 6 Actively Marketed Sires
(with over 100 VG 2YR Olds in Canada in 2014)
Ranked by Highest % of 1st Classification VG

Ranked by Highest Percentage of 1st Classification VG 2 Yr Olds.		
RANK	ACTIVELY MARKETED SIRES	
1	GOLD CHIP	
2	ATWOOD	
3	competitor's sire	
4	DEMPSEY	
5	BRAXTON	
6	SANCHEZ	

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Name the two Bulls in this photo

Send an email to: sdion@selectgen.com

Subject Line: *Select Connections Contest*

In the body of the Email tell us your:

Full name, full mailing address, herd prefix with
the names of the sires in this photo.

Deadline: March 1st



Need a Hint!

Ask your SSG sales rep.

All correct responses
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ONLY one entry per Prefix

Winner will be announced in April's

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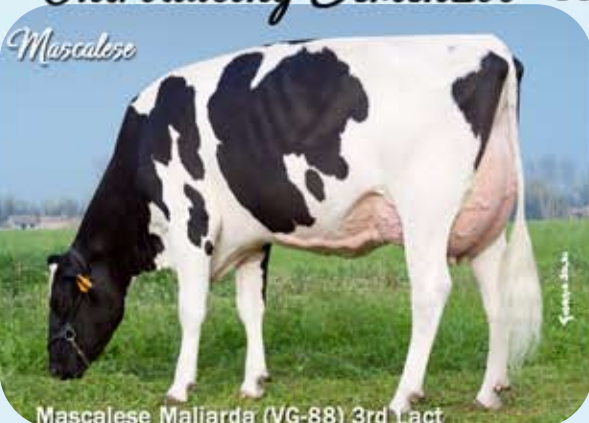


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Corvini Golden Dreams Morena VG-88

Select Sires GenerVations
is proud to bring you
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Planet) and **Ussaro**
(Mascalese x Shout).