

Select



August 2014
Issue # 12

Connections

Follow Our Lead



#1 Dempsey +20 Type
#2 Atwood +18 Type
#2 Gold Chip +18 Type

08/14 CDN

Ask your Select Sires Generations sales representative about our "Dempsey Plus" jacket Special.

Don't miss out!

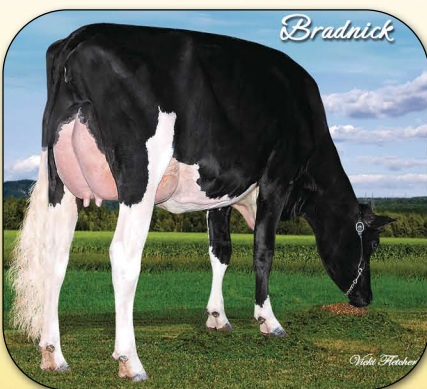
It's only available this fall through your Select Sires Generations sales rep.



(l-r) Hyden Gold Chip Lacey (VG-86-VG-MS), Jacobs Atwood Vedette (VG-89-EX-MS), Morsan Dempsey Della (VG-87)

Breed leading type

NEW GRADUATES from Select Sires Generations include Top GTPI sires, Fitness, Component and Outcross specialists. Top-10 GTPISM sire, 7H010848 Ladys-Manor Rd Grafeeti-ET (+2226 GTPI) and popular Showcase SelectionsTM sire, 7H010999 Regancrest-GV S Bradnick-ET (EX-94) (+3.89 PTAT) lead the Select Sires Generations graduating class this proof run. This class of new release sires offers a wide variety of pedigrees and specialties for operations of all types and sizes.



Bradnick

BRADNICK - High Type, UDC & F&L with +1,307 Milk.
CHAVEZ - PGAC graduate, +2842 GLPI, + Components.
GRAFEETI - High GTPI +2226, HealthMarkTM, Calving Ease.
SHAMAN - High Type (+3.54), + Components.
INSPECT - Outcross genetics, HealthMarkTM, Calving Ease.
MACHMAN - #1 Type Man-O-Man son, + Components.

(l) Lindenright Bradnick Moovin On (VG-87-VG-MS),
Lindenright Holsteins, Antigonish, NS.

(r) Kings-Ransom Graf Double (GP-83),
Welcome Stock Farm, LLC, Schuylerville, NY.



Grafeeti

JERSEY Revolution



The Best of River Valley direct from Select Sires Generations.

We have a new partnership with River Valley Farms to deliver exciting new young sires to Jersey producers across Canada.

Check out our 7JE5000 series sires! For more information, see our Select Sires Jersey Facebook page, look for our upcoming Jersey flyers on www.selectsiresgenerations.com and contact your Select Sires Generations sales representative.

Select Sires Generations has an outstanding proven sire lineup with sires such as Valentino, Colton, Success, and Kryos. We look forward to helping your breeding program succeed. Congratulations to Laurent Lambert and Weaver Croft Farms on Domy Kyros Arcadia, 1st Sr. Calf, 2014 Ontario Summer Show. (pictured left)

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4XLA

By Greg Stumpf

Vice President
Corporate Accounts
North American,
Ecolab Inc.



Connections

From Sponsorship to VG 2 Yr old.

In the winter of 2011, Prescott County Holstein Club hosted a Breeder's Cup and asked Select Sires Canada to sponsor a class. Select Sires Canada was proud to sponsor the class with a donation of 5 Doses of our current PGAC sire.

The winner of that prize was Mount Elm Holsteins, Neil and Bryan Anderson, Vankleek Hill, Ontario. Amanda Cowan, sales representative for the area, delivered 5 doses of Bo-Irish-RN Sanchez Bank-ET (7HO11007). The Anderson family used the semen on a VG-85-3Yr Old and got a heifer calf born March 22, 2012: **Mount Elm Bank Avista**. Avista was shown locally as a heifer.

Recently, Mount Elm Holsteins sold Avista to Vale-O-Skene Holsteins, Little Britain, ON.

On July 31, 2014, Avista was classified VG-86-MS-87-2Yrs & shown by Vale-O-Skene Holsteins at the 2014 Ontario Summer Show.



The Anderson sisters: Stephanie Anderson and Julie Smith with Avista VG-86-MS-87 2Yrs after the 2014 Ontario Summer Show.

Mount Elm Bank Avista VG-86 at the 2014 Ontario Summer Show.



YOUR SUCCESS Our Passion

Congratulations

to **Meaghan Thornhill** of Harbourfront Holsteins and Jezebel Jerseys, Antigonish, NS.

who won our June **Select Connections** draw & chose:

5 Free doses of Kingboy

Thank you to everyone who entered our contest.

To get October's **Select Connection** send your email address to sdion@selectgen.com



"4XLA continues to grow in popularity all across Canada because of its great germicidal efficacy and its unmatched teat conditioning capabilities. It has been on the market over 26 years with great results for dairymen. 4XLA, like UDDERgold it's barrier partner product, has been through all 3 NMC protocol tests, with great results.

4XLA is the only ASC Acidified Sodium Chlorite Chemistry that is pre and post dip approved in Canada making it the dip of choice to use pre and post dip.

Specific pre dip advantages include: 4XLA kills pathogens rapidly taking only 15-20 seconds where Iodine and other chemistry's take 40-45 seconds to reach their killing potential, so 4XLA is more effective in killing bacteria before dip is removed. 4XLA is also very broad spectrum in its killing ability and has no residue concerns like iodine.

Specific post dip advantages include: 4XLA gives great germicidal kill for 4-5 hours after dipping the teats versus other dips that stop killing when they are dry. Also, 4XLA is a very effective germicide with great skin conditioning attributes. It is especially effective against hyperkeratosis on rough teat ends. In addition, you can use the same dip cup pre and post dip, which is very convenient.

4XLA = NMC tested, time tested and approved by dairymen around the world for over 26 years.

Your cows deserve the best, try 4XLA."

OUR CUSTOMERS TALK ABOUT: 4XLA

"I have been using 4XLA for nearly 10 years now following a recommendation from my vet and also hearing about the product from other dairy producers. I noticed a real improvement in overall teat health of my cows who go outside in summer. I used the residue to apply on udders which have chaffed, mainly the fresh heifers."

Ferme Soleil Levant - Serge Lapalme, Upton, Que.

"We have been using 4XLA for many years now in our 90 cow purebred herd. From the beginning we were looking for an iodine free product and we found the solution in 4XLA. Our goal is to keep our herd's somatic cell count around the 90,000 range and 4XLA has helped us maintain this goal along with the fact that it is an easy product to work with."

Ferme Julio - Jules Desmarais, Granby, Que.