

Select



April 2013
Issue #4

Connections

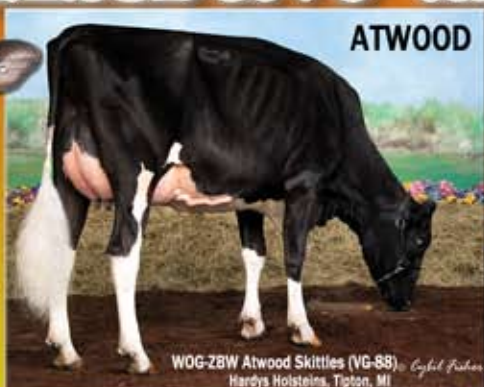
7H010506
ATWOOD

LEADING the WAY

7H010606
OBSERVER

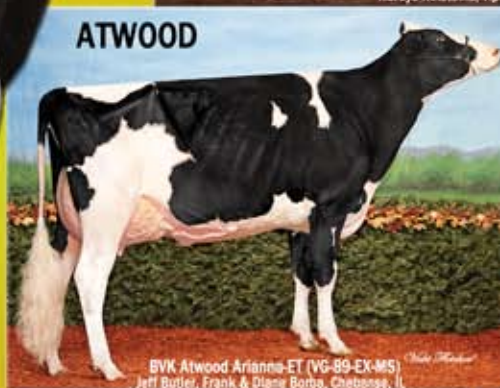


Frank Robinson



ATWOOD

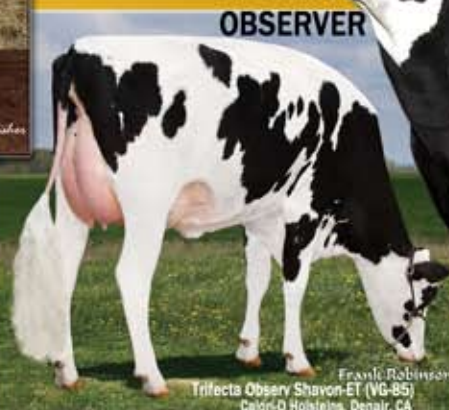
WOG-ZBW Atwood Skittles (VG-88)
Hardys Holsteins, Tipton, MI



ATWOOD

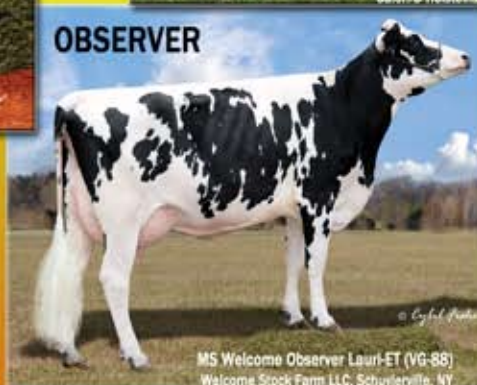
BVK Atwood Arianna-ET (VG-89-EX-MS)
Jeff Butler, Frank & Diane Borba, Chebanse, IL

1



OBSERVER

Frank Robinson
Trifecta Observ Shavon-ET (VG-85)
Calvin O Holsteins, Denair, CA



OBSERVER

MS Welcome Observer Lauri-ET (VG-88)
Welcome Stock Farm LLC, Schuylerville, NY

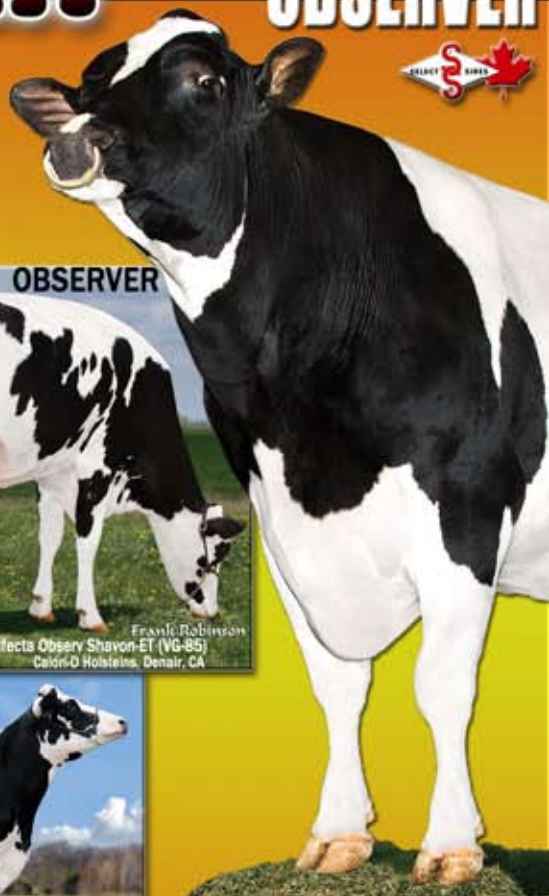


Photo Reversed. Frank Robinson

+19 Type
High GPLI +2818
Show Winners & High Classifying Daughters
91% GP+ with 133VG (04/13 CDN)

#1 Type Sire

#1 GTPI Sire

+2.70 Type +1602 Milk
+3.02 UDC +7.2PL
Calving Ease (04/13 USA)

GOLD CHIP

7H010920

"SPRING SUCCESS"

7H008190

SANCHEZ

Pierstein Gold Chip
Rock Star

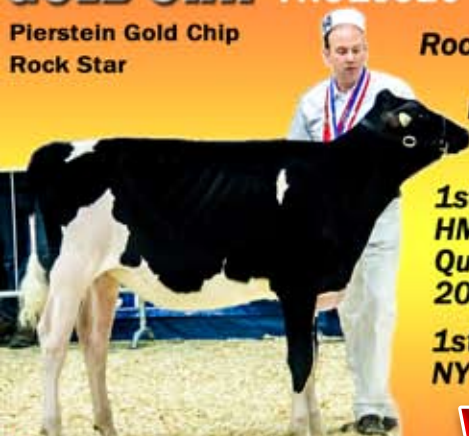
Rock Star Sold for \$79,000
"Taste of Ontario"
National Convention
Sale 2013.

1st Sr. Calf &
HM Jr. Champ.
Quebec Spring Show
2013.

1st Sr. Calf
NY Spring Show 2013.

1st Sr. 3 Yr,
Int. Champion &
Res. Grand Champ.
Ontario Spring
Discovery Show
2013.

Valleyville Rae Lynn (VG-89-VG-MS)



Butlerview Farm, Chebanse, IL



Your Success Our Passion



Quality Holsteins, Granja Ponderosa, Al-Ba-Ro Land, Vaughan, ON

Select



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UDDERgold
DRY

Our Products:

UDDERGOLD DRY : Milk Quality during Dry Period?

We spend the majority of our time, money and focus of milk quality on the lactating cows in our herds, but did you know that 50% of all new mastitis infections originate during the dry Period? In addition, of that 50 percent, 95% of those infections occur the 7-10 days after dry off, or 7-10 days prior to calving while the cows udder is going through changes.

UDDERgold Dry is an external sealant that quickly dries to seal the teat end with a durable germicidal barrier coating. Data shows that by using UDDERgold Dry that we can reduce the new infections picked up during the dry period by over 25%, which means fewer infections during lactation, and better quality milk. The barrier of UDDERgold dry lasts on the teat between 5-7 days. If you need longer protection, you can reapply, but keep in mind that the week prior to calving and the week after dry off make up for 95% of the new infections. UDDERgold Dry has also shown to be very effective if used on heifers prior to calving. Data shows a 25% reduction in new infections on unfreshened heifers being dipped with UDDERgold dry, assuming the housing and management of the herd make it possible to do.

UDDERgold Dry is one of the few dry cow treatments that has a germicide (0.1% Triclosan) included to make sure we have a sanitized teat and teat end before we seal it. Since it is a external sealant, there is no risk of infecting the cow during application compared to internal sealants that do not have a germicide and are placed inside the teat end, creating the potential risk of infection. Simply dip 2/3 of the way up the teat after your regular dry off routine. UDDERgold Dry is a bright orange color that you can see easily once applied. The color does not last as long as the barrier, so as the color fades it doesn't mean the barrier is not there, it still is working.

Ask your Select Sires Rep for more details, and give UDDERgold dry a try on your herd!

OUR CUSTOMERS TALK ABOUT: UDDERGold DRY

"We have been using Uddergold Dry for a few years now for dry cow treatment in a free stall environment. We have full confidence in Uddergold Dry to prevent mastitis at dry off and to guarantee a good start to the next lactation". Patrice Phaneuf - Ferme Phamilou , Upton, Quebec- 100 Cow Herd.

Importance of dry period mastitis control

- 50% of all mastitis infections originate during the dry period.
- More than 95% of this mastitis occurs in the first and last week of the dry period.



SELECT SIRES CANADA

HOME TO THE

1 Active AI TYPE SIRES in 5 BREEDS!

(04/13 USA)

HOLSTEIN - ATWOOD 7HO10506 (+4.57 PTAT)

JERSEY - VALENTINO 7JE1038 (+2.7 PTAT)

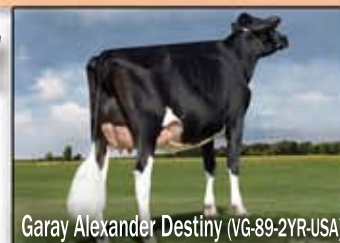
AYRSHIRE - BURDETTE 7AY84 (+1.8 PTAT)

GUERNSEY - MINT 7GU434 (+1.6 PTAT)

MILKING SHORTHORN - LIRIANO 7MS347 (+1.0 PTAT)

Congratulations!

Erin Petty, Hastings, Ontario
Winner of a
Select Sires Canada Jacket
with Farm Name in our
"Silhouetted Cow" Contest.



Look for our next Contest in June's Select Connections

To receive SELECT CONNECTIONS as an email: Please send your email address, name, prefix and address to: sdion@selectsires.ca

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